

Subject: Public Affairs Guidance (PAG) / 2015 Hurricane Support Operations

1. References. CAPR 190-1

2. Background: During hurricane season and beyond, the Civil Air Patrol is poised to support affected communities nationwide

3. Purpose: This message provides public affairs guidance CAP members and assets involved in hurricane recovery operations. This document contains a statement, talking points and anticipated questions and answers for responses to public or media queries.

4. PA approach: Public affairs posture for this operation is active when conducted in coordination with your Incident Commander. Personnel and units identified to support disaster relief operations may actively engage the media to explain their role and support; however, any comments regarding a specific disaster situation will be referred to HHQ. Units that conduct PA activities must forward a synopsis of that activity to NHQ Public Affairs within 12 hours (e-mail:XXXXXXXX;).

5. Statement for public release. (QUOTE) When requested by local officials Civil Air Patrol provides unique assets to assist in recovery efforts from Hurricane XXXXXXXX. The Civil Air Patrol has, historically, provided humanitarian assistance, aerial photography and disaster relief efforts to help state and local officials cope with natural and man-made emergencies. (ENDQUOTE)

6. Questions and Answers (Q&As). The following Q&As are provided for use in dealing with the media and public. General questions about the response and recovery should be referred to proper authority. Questions regarding CAP support that cannot be answered within the scope of this guidance will be referred to NHQ CAP public affairs.

Q1. What Civil Air Patrol units are involved?

A1. XYZ Wing Volunteer members are actively involved, with additional members on standby to support and sustain on-going missions.

Q2. What will CAP forces do?

A2. They will provide support as requested by local (or federal) officials. Typically that support may include, aerial photography, logistical, and communications support.

Q3. Where will CAP forces be employed?

A3. CAP members will deploy to the locations where they are needed. The lead agency will identify those locations in its mission assignments.

Q4. When will CAP forces be deployed?

A4. At the request of local officials, we have deployed XXX number of professionally trained members to key areas affected by the hurricane. Our incident commander will coordinate all requests for support.

Q5. Why is CAP supporting this operation?

A5. One of the missions of Civil Air Patrol is to provide support of civil authorities. We are members of this same community, and it's what we are trained to do.

Q6. Who is in charge of the CAP forces?

A6. The Wing Commander, working in concert with our Incident Commander directs our members.

Q7. What effect will this event have on on-going CAP operations?

A7. This will have little effect upon on-going CAP operations.

Q8. How much will this cost CAP?

A8. The actual cost is unknown. However, forces that deploy in support of this operation will track their costs.

Q9. What are the restrictions on use of CAP personnel?

A9. Direct participation by military personnel in law enforcement activities is prohibited.

7. Miscellaneous information:

7.1. Key messages and talking points:

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7.1.1.1 During hurricane season and beyond, the Civil Air Patrol is poised to support affected communities nationwide

7.1.1.2. The Civil Air Patrol provides unique capabilities that can be used, with proper approval, to support other federal agencies and civil authorities.

7.1.2. Talking Points

7.1.2.1. Our thoughts and prayers are with all of the citizens of affected towns and counties, and to their families during these difficult and trying times.

7.1.2.2. The Civil Air Patrol is actively supporting FEMA and state disaster relief efforts from hurricane XYZ

7.1.2.3. This is a total federal team effort – we are working with our partner organizations to help provide relief for our fellow neighbors.

7.1.2.4. The Civil Air Patrol is providing proactive support – we are trying to anticipate requirements and position the right support, at the right time in the right place. We are sharing situational awareness and information via teleconferences which began before the hurricane struck.

7.1.2.5. This is a collaborative effort. We are working to meet local and state requirements forwarded to the Civil Air Patrol.

7.1.2.6. We are partnering with state and federal agencies, such as the XYZ.

7.1.2.7. Responding to disasters is something we have planned for, trained for, and are ready for. Last year's hurricane season provided us with lessons learned that we are applying to the quickest and most effective method for applying all of the power that the CAP can provide to relieve the suffering of the citizens of affected towns, cities, and states

7.2 Media Information Centers: Local and state agencies may establish Joint Information Centers (JIC). FEMA may assist in the operation of these centers. Deploying CAP forces are encouraged to provide a liaison to those Joint Information Centers that have FEMA Public Information Officers assigned.

7.3 Media coverage: Media coverage is encouraged. CAP units are requested to provide copies of any media coverage to their Wing/Region PAOs as well as CAP NHQ Public Affairs.

7.4 Internal media and audiovisual coverage: Internal information stories are encouraged upon receipt of mission tasks, during the deployment, and upon redeployment. Unit PAOs are encouraged to provide internal coverage and obtain audiovisual coverage of their operations using organic resources.

7.5 Media Flights: PAOs are encouraged to support media requests for flights when those flights will show CAP support and media presence will not interfere with mission accomplishment. All media flights must be approved by the NOC

7.6 Important consideration: CAP is always in a supporting role to local, state and federal agencies.

8. POCs:

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